

ABOUT ME

I am a passionate video technology specialist with over 15 years of experience creating engaging and functional digital video experiences for brands of all sizes. With a strong foundation in video editing & workflows, I specialize in optimizing post-production systems and processes that advance the ability to tell more compelling stories. My focus is on crafting effective solutions for creative challenges, always aiming to provide an exceptional user experience and exceeding client objectives. My most recent work has centered around building automated video customization systems for enterprise-sized brands.

EDUCATION**University of Southern California School of Cinematic Arts**

2011 Bachelor of Arts in Cinema/TV Production

TECHNICAL SKILLS

Core Competencies: Visual Storytelling, Remote Post-Production Workflows, Live-Streamed Productions, Branded Content, Video Workflow Optimization, Video Versioning & Localization, Video Marketing Automation, SaaS Video Platforms, System Design & Implementation, UI/UX Design, Solution Architecture, Digital Asset Management (DAM), Cloud Storage (AWS, Google, etc.), Project Management, Brand Development, Data Analysis and Reporting

Software Applications: Adobe Creative Suite (After Effects, Premiere, Photoshop, Illustrator, etc.), Remote Video Collaboration Platforms (LucidLink, SuiteStudios), Idomoo Studio Personalized Video Platform, Project Management Platforms (Jira, Zoho, Teamwork, Asana, etc.), Livestream Studio, Wirecast, OBS, & TriCaster, Google Suite (Gmail, Drive, Docs, Sheets, etc.), MS Office Suite (Word, Excel, etc.), Stripe Payments Platform, Wordpress, HTML/CSS

WORK EXPERIENCE**REP Digital INC.****Los Angeles, CA & Remotely from NJ****VP of Video Technology****August 2021 – January 2025**

- Led the design, build, & launch of a SaaS platform that makes enterprise-level video versioning easy & accessible for everyone, resulting in an over 1000% increase in video content creation for our largest client.
- Collaborated closely with developers to ensure successful integration of UI/UX designs and functionalities.
- Developed & documented processes for turning standard videos into customizable templates for brands to maximize the lifespan & value of their content.
- Evaluated, planned, & budgeted for new functionalities to be implemented. Developed & maintained positive relationships with partners & vendors.

Post-Production Supervisor**January 2013 – August 2021**

- Led teams of editors and artists in creating thousands of pieces of video content across all mediums.
- Created & managed project budgets & schedules ensuring client needs were met.
- Participated in brainstorming sessions and collaborated with other department leads to generate creative concepts and innovative solutions.
- Provided final finishing (color/mix) and QC on all content leaving the department.
- Built & maintained relationships with vendors & talent to be able to meet all project needs.
- Developed workflows that allowed us to move to a completely remote post dept., lowering company costs & increasing efficiency, collaboration, & output.

Video Editor**July 2012 – January 2013**

- Collaborated with producers, directors, & clients to craft compelling pieces of short-form branded video content.
- Provided all post-production services from media ingest through final delivery, efficiently meeting all budgets & schedules.

WORK EXPERIENCE (cont'd)

Boulevard Carroll Entertainment Group

New York, NY

Production Assistant

October 2023 – Present

- Provide safe and efficient transport of high-value instruments and audio equipment to live event venues in NYC & on the east coast from D.C. to Boston via Sprinter vans and box trucks.
- Perform inventory & quality checks on all gear upon pickup & delivery confirming all items ordered are delivered & returned.
- Set up and break down on-stage equipment, ensuring all gear is secured properly.
- Provide friendly customer service and ensure all client needs are met for their productions.

Participant Media & TakePart.com

Beverly Hills, CA

Video Editor

January 2011 – May 2011

- Assembled edits of non-fiction social action videos, from start to finish, under strict deadlines and performed general maintenance on edit-system to ensure smooth operation.
- Logged, captured, and organized raw footage in a Final Cut Pro system.
- Exported videos optimized for a variety of platforms ranging from Internet streams to theater screenings and performed Quality Control checks on them.

British Broadcasting Corporation (BBC)

New York, NY

TV Production Intern & Camera Operator

June 2007 – November 2007

- Ensured layoffs and duplications of DV, Beta, VHS, & DVD footage were completed and delivered on time.
- Digitized and logged footage into Final Cut Pro system, allowing the editor to focus on creative work.
- Organized and logged new material into an extensive videotape and DVD library.
- Liaised with publicists & provided efficient scheduling for events to be covered in the NYC area.
- Acted as camera operator, gaffer, and sound recordist as a 1-2 person team, recording celebrity interviews at press junkets, film festivals, & red carpet events.

MTV & Punched in the Head Productions

New York, NY

Post-Production Assistant

October 2007 - November 2007

- Transcribed raw dailies & interviews with minimal supervision, meeting strict deadlines and accelerating the editing process.

OTHER EXPERIENCE

University of Southern California Housing

Los Angeles, CA

Resident Manager & Customer Service Provider

January 2008 – May 2009

- Provided an organized, friendly, and welcoming environment while assisting residents in resolving inquiries or questions in person, by phone, or email.
- Prioritized and processed maintenance requests, dispatched technicians, and followed-up with residents.
- Conceptualized and implemented an electronic package processing system for resident deliveries, resulting in faster processing times, near elimination of paper & ink waste, and thousands of dollars in savings. This system performed so well in our location that it was adopted and implemented campus-wide.

WORK EXAMPLES

Portfolio available at ryanjwoods.com

Specific examples available upon request.